WINE INDUSTRY AND HOSPITALITY

Program Description
Wine Industry and Hospitality will prepare you for an exciting career in the wine industry. Our program introduces you to a variety of disciplines included in the winemaking industry. From basic winemaking (enology), grape cultivation (viticulture), event organization, and service (hospitality) to marketing and selling of wine (business principles). Mt. San Jacinto College’s Wine Industry and Hospitality program will introduce you to the many fields encompassing the wine industry.

Contact Information
San Jacinto Campus
(951) 487-MSJC (6752)
1-800-624-5561
Dean of Instruction, Career Education (951) 639-5352
careereducation@msjc.edu

Menifee Valley Campus
(951) 672-MSJC (6752)
1-800-452-3335
Dean of Instruction, Career Education (951) 639-5352
careereducation@msjc.edu

Degrees/Certificates
Employment Concentrations

- Viticulture, Enology and Winery Technology Employment Concentration (https://catalog.msjc.edu/instructional-programs/wine-industry-hospitality/viticulture-enology-winery-technology-ecc/)
- Wine Hospitality and Salesmanship Employment Concentration (https://catalog.msjc.edu/instructional-programs/wine-industry-hospitality/wine-hospitality-salesmanship-ecc/)

Program Learning Outcomes
- Define and understand viticulture terminology and identify morphology.
- Identify and understand the difference between grape species including Vitis vinifera and hybrids.
- Describe modern vine training and trellis systems and how they impact vine growth and management.
- Understand the causes of poor fruit set and berry development.
- Define vine balance and understand the link between reproductive and vegetative potential of the vine on end fruit quality.
- Identify site characteristics needed for successful commercial wine grape production based on vine physiology.
- Interpret information learned in lecture for use in critical thinking during discussion and journal article review.

Careers and Salaries
Discover in-demand careers and education options based on your interests! See the list of careers below or explore further by searching for Careers or Programs (https://msjc.emsicc.com).

Note: There are no guaranteed positions for students completing these programs. Education and work experience required will vary by employer. The salary and benefits for specific occupations will be dependent on work experience, education, background, and employer. Labor market statistics are from the Bureau of Labor Statistics, US Census Bureau, O-NET, EMSI.

<table>
<thead>
<tr>
<th>Career/Industries</th>
<th>CA Annual Median Salary or Range</th>
<th>Employment Demand or Opening CA</th>
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</thead>
<tbody>
<tr>
<td>Waiters &amp; Waitresses (SM)</td>
<td>$22,136-$25,848</td>
<td>56,450</td>
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<tr>
<td>Food Service Managers (SM)</td>
<td>$26,047-$73,203</td>
<td>5,898</td>
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(degree required: SM some college, C: Certificate, A: Associate degree, B: Bachelor’s degree, M: Master’s degree, D: Doctorate)