JOURNALISM

Program Description

View on YouTube (https://www.youtube.com/watch?v=4Wwr-JcDWZc)

Journalism is a unique form of communication because it uses storytelling to present the news and its journalists who are the storytellers and historians that help people make sense of the events happening in the world around them. The journalism program at MSJC has many opportunities for engagement, learning, and storytelling. The Talon student newspaper is an exciting part of the program and provides you with hands-on journalistic experience while allowing you to become more involved at MSJC and within your community. Within the Journalism program, you will learn what it takes to be an effective writer and journalist, learn how to do interviews, and learn how to create stories in print and in digital format. Careers in journalism are endless and range from lawyer, journalist, film critic, sportswriter, and publicist to public relations, advertising, news anchor, and social media editor.

Transfer Preparation

MSJC offers a wide range of course work that prepares students for the workforce or for transfer to four-year colleges and universities. All four-year institutions prescribe their own standards for course evaluation and admissions. Courses that fulfill major requirements for an associate degree in a program at MSJC might not be the same as those required for transfer into a similar major at a four-year university. Please meet with a Counselor to confirm transfer requirements.

Transfer students are advised to do research on prospective majors and careers. The MSJC Career/Transfer Center and MSJC catalog can be helpful tools. Students interested in transferring to CSU’s or UC’s can access major preparation by visiting http://www.assist.org. All students are advised to meet with a counselor at least once a semester to create or update their comprehensive education plan.

Degrees/Certificates

Degrees

Transfer Degrees

- Journalism, A.A.-T (https://catalog.msjc.edu/instructional-programs/journalism/journalism-a.a.-t/)

Careers and Salaries

Discover in-demand careers and education options based on your interests! See the list of careers below or explore further by searching for Careers or Programs (https://msjc.emsicc.com).

Note: There are no guaranteed positions for students completing these programs. Education and work experience required will vary by employer. The salary and benefits for specific occupations will be dependent on work experience, education, background, and employer. Labor market statistics are from the Bureau of Labor Statistics, US Census Bureau, O-NET, EMSI.

<table>
<thead>
<tr>
<th>Career/Industries</th>
<th>CA Annual Median Salary or Range</th>
<th>Employment Demand or Opening CA</th>
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</thead>
<tbody>
<tr>
<td>Program Directors (SM, A, B)</td>
<td>$87,975</td>
<td>3,310</td>
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<tr>
<td>Broadcast News Analysts (SM, B)</td>
<td>$68,298</td>
<td>93</td>
</tr>
<tr>
<td>Reporters and Correspondents (B, M)</td>
<td>$50,371</td>
<td>422</td>
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(degree required: SM some college, C: Certificate, A: Associate degree, B: Bachelor’s degree, M: Master’s degree, D: Doctorate)