

# SMALL BUSINESS/ ENTREPRENEURSHIP CERTIFICATE

The Small Business/Entrepreneurship Certificate provides students with practical tools used in the small business environment. This certificate focuses on the critical thinking, technical, and soft skills needed to operate and work in a small business. Coursework includes explaining the various business functions as well as preparing and presenting a business plan.

CT.BUS.SBE

## Program Map Design Your Future!

Begin by exploring MSJC program maps to find a career or transfer (<https://msjc.emsicc.com/?radius=&region=All%20Regions>) opportunities. Program maps show the recommended sequence of courses that lead to graduation or transfer. The maps were developed by program experts to give you the skills and knowledge you need to succeed.

- **Starting in Spring?** Choose Fall Semester 1 courses.
- **Are you a part-time student?** Start Fall Semester 1 courses and follow the course sequence.

| Fall Semester 1         |  | Units     |
|-------------------------|--|-----------|
| BADM-103                | Introduction to Business   | 3         |
| BADM-104                | Business Communications  | 3         |
| BADM-530                | Small Business Entrepreneurship (formerly BADM-150)                            | 3         |
| CAPP-122<br>or BADM-545 | Using Microsoft Excel<br>or Business Computer Applications (formerly BADM-097) | 3         |
| <b>Units</b>            |  | <b>12</b> |

| Spring Semester 1  |   | Units     |
|--------------------|---|-----------|
| BADM-201           | Legal Environment of Business                         | 3         |
| MGT-520            | Principles of Marketing Management (formerly MGT-205) | 3         |
| ACCT-124           | Financial Accounting - Principles of Accounting I     | 3         |
| ECON-201           | Principles of Macroeconomics                          | 3         |
| <b>Units</b>       |   | <b>12</b> |
| <b>Total Units</b> |   | <b>24</b> |

## Requirements

| Course                   | Title   | Credits |
|--------------------------|---|---------|
| <b>Required Courses</b>  |   |         |
| ACCT-124<br>or ACCT-124H | Financial Accounting - Principles of Accounting I<br>Honors Financial Accounting - Principles of Accounting I | 3       |
| BADM-103<br>or BADM-103H | Introduction to Business<br>Honors Introduction to Business   | 3       |

|                          |   |   |
|--------------------------|---|---|
| BADM-104<br>or BADM-104H | Business Communications<br>Honors Business Communications                   | 3 |
| BADM-201                 | Legal Environment of Business   | 3 |
| BADM-530                 | Small Business Entrepreneurship (formerly BADM-150)                         | 3 |
| CAPP-122<br>or BADM-545  | Using Microsoft Excel<br>Business Computer Applications (formerly BADM-097) | 3 |
| ECON-201<br>or ECON-201H | Principles of Macroeconomics<br>Honors Principles of Macroeconomics         | 3 |
| MGT-520                  | Principles of Marketing Management (formerly MGT-205)                       | 3 |

**Total Units** **24**

## Career Exploration

Discover information about careers that interest you!

1. Take a Career Quiz (<https://msjc.emsicc.com/assessment/>) to learn about yourself and receive career suggestions based on your interests.
2. Search available in-demand jobs (<https://msjc.emsicc.com/browse-careers/>) in your career areas of interest and find up-to-date salaries and education requirements.
3. Find the MSJC Program (<https://msjc.emsicc.com/browse-programs/>) that connects your interests to a career.

Note: There are no guaranteed positions for students completing these programs. Education and work experience required will vary by employer. The salary and benefits for specific occupations will be dependent on work experience, education, background, and employer.

## Gainful Employment Disclosures: Business Administration

Gainful Employment Disclosures – 2022

Program Name SMALL BUSINESS/ENTREPRENEURSHIP

This program is designed to be completed in 8 months.

This program will cost \$1,104 if completed within normal time. There may be additional costs for living expenses. These costs were accurate at the time of posting, but may have changed.

Of the students who completed this program within normal time, the typical graduate leaves with \$ 0 of debt.

The following States do not have licensure requirements for this profession: California

For more information about graduation rates, loan repayment rates, and post-enrollment earnings about this institution and other postsecondary institutions please click here: <https://collegescorecard.ed.gov/>

NOTE:

Cost per unit \$46

Parking Permits cost \$68 a year or \$34 a semester

RTA Go Pass cost \$16 a year or \$8 a semester

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SGA discount sticker (optional) - \$14 a year or \$7 a semester

Student representation fee (optional) - \$4 a year or \$2 a semester

Help a Student Fund (optional) - \$4 a year or \$2 a semester

Student Health Center Fee - \$46 a year or \$23 a semester

\*For summer session fees and non-CA resident tuition, please  
see: [https://www.msjc.edu/StudentServices/EnrollmentServices/Pages/  
What-Fees-do-I-have-to-pay.aspx](https://www.msjc.edu/StudentServices/EnrollmentServices/Pages/What-Fees-do-I-have-to-pay.aspx)