

BUSINESS INFORMATION ANALYSIS EMPLOYMENT CONCENTRATION

Certificate classes must be completed within a two-year period to be valid. Certificate is valid for two years after issuance. Students must complete an employment concentration certificate application form (available in the Business Department office) after completion of all certificate classes in order to receive certificate.

The Business Information Analysis Employment Concentration is designed for students who want to explore business research and analytics. Students will develop critical thinking skills to identify business needs and then utilize technology to collect data to prepare reports in order to formulate and present an action plan.

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Program Map

Design Your Future!

Begin by exploring MSJC program maps to find career or transfer (<https://msjc.emsicc.com/?radius=®ion=All%20Regions>) opportunities. Program maps show the recommended course sequence that leads to graduation or transfer. The maps were developed by program experts to give you the skills and knowledge you need to succeed.

- **Starting in Spring?** Choose Fall Semester 1 courses.
- **Are you a part-time student?** Start Fall Semester 1 courses and follow the course sequence.

Fall Semester 1		Units
BADM-103	Introduction to Business	3
BADM-545	Business Computer Applications	3
ECON-202	Principles of Microeconomics	3
STAT-C1000	Introduction to Statistics	3
Units		12
Total Units		12

Requirements

Course	Title	Credits
Required Courses		
BADM-103	Introduction to Business	3
or BADM-103H	Honors Introduction to Business	
BADM-545	Business Computer Applications	3
ECON-202	Principles of Microeconomics	3
or ECON-202H	Honors Principles of Microeconomics	
STAT-C1000	Introduction to Statistics	3
Total Units		12

Career Exploration

Discover information about careers that interest you!

1. Take a **Career Quiz** (<https://msjc.emsicc.com/assessment/>) to learn about yourself and receive career suggestions based on your interests.
2. Search available **in-demand jobs** (<https://msjc.emsicc.com/browse-careers/>) in your career areas of interest and find up-to-date salaries and education requirements.
3. Find the **MSJC Program** (<https://msjc.emsicc.com/browse-programs/>) that connects your interests to a career.

Note: There are no guaranteed positions for students completing these programs. Education and work experience required will vary by employer. The salary and benefits for specific occupations will be dependent on work experience, education, background, and employer.