

WINE INDUSTRY AND TECHNOLOGY (WINE)

WINE-100 Introduction to Viticulture (formerly VEW-100) **3 Units (LEC 48-54)**

This course is an introduction to viticulture; historical perspective of grape cultivation for table grapes, wine and raisins; grape varieties and species; botany, anatomy, propagation, climate, cultivation, vineyard management, plant, soil, irrigation, fertilization and pruning; weed, disease and pest control; training and pruning grapevines; harvest and post-harvest operations. (formerly VEW 100)

Transfers to both UC/CSU
AA/AS General Education: AA/AS A

WINE-102 Introduction to Enology (formerly VEW-102) **3 Units (LEC 48-54)**

This course serves as an introduction to the science of winemaking, including history and geographical distribution; grape varieties and wine types; influence of climate and soil; wine fermentation, handling, storage and bottling methods; wine disorders; winery sanitation; legal compliance. Students must be 21 years or older to participate in wine tasting. (formerly VEW 102)

Transfers to CSU only
AA/AS General Education: AA/AS A

WINE-500 Wine Hospitality (formerly VEW-106) **3 Units (LEC 48-54)**

This course is an introduction to hospitality skills and knowledge for those industries where wine is offered for consumption. Topics include wine service in the tasting room and restaurant, marketing, sales, staff development, events planning, food and beverage coordination, hospitality and alcoholic beverage law, tasting room design and organization, wine club development and management. Basic enology and viticulture, wine tasting techniques, the study of the major wine regions, grape varietals and classic blends. (formerly VEW 106)

Transfers to CSU only

WINE-501 Introduction to Winery Business Principles (formerly VEW-108) **3 Units (LEC 48-54)**

This course is an introduction to the business of winemaking; marketing, basic accounting, media relations, product management, inventory control, state and federal compliance licensing, industry trends, distribution channels, wine club development and management, human resources and ALC management, state and federal taxation, insurance, vintage forecasting and industry contracts. *Cross-listed as BADM-501. (formerly VEW 108)

Transfers to CSU only

WINE-549 Work Experience Education: Viticulture, Enology, and Winery Technology **0.5-8 Units WEE 24-432**

This experiential learning course places students in supervised internships related to their academic major or career interests. Through hands-on work experience, students will build upon classroom-based learning and develop transferable skills. Internship work sites must be approved by the college prior to enrollment.

Other Enrollment Criteria: Each student must be enrolled for the full semester and have completed one course in the discipline. Student must also complete a WEE Orientation and Training Plan (Agreement) prior to registration. Please refer to the Work Experience Student Handbook for specific information.

Transfers to CSU only
Offered as Pass/No Pass Only