

COMMUNICATION STUDIES (COMM)

COMM-C1000 Introduction to Public Speaking **3 Units (LEC 48-54)**

In this course, students learn and apply foundational rhetorical theories and techniques of public speaking in a multicultural democratic society. Students discover, develop, and critically analyze ideas in public discourse through research, reasoning, organization, composition, delivery to a live audience and evaluation of various types of speeches, including informative and persuasive speeches. (formerly COMM-100)

Transfers to both UC/CSU

C-ID: COMM 110

Cal-GETC Area(s): AREA-1C

AA/AS General Education: AA/AS D2

COMM-C1000H Introduction to Public Speaking - Honors **3 Units (LEC 48-54)**

In this course, students learn and apply foundational rhetorical theories and techniques of public speaking in a multicultural democratic society. Students discover, develop, and critically analyze ideas in public discourse through research, reasoning, organization, composition, delivery to a live audience and evaluation of various types of speeches, including informative and persuasive speeches. This is an honors course. (formerly COMM-100H)

Prerequisite: Acceptance into the Honors Enrichment Program.

Transfers to both UC/CSU

C-ID: COMM 110

Cal-GETC Area(s): AREA-1C

AA/AS General Education: AA/AS D2

COMM-103 Interpersonal Communication **3 Units (LEC 48-54)**

This course provides students with fundamental knowledge of relational, social and cultural development through the examination of interpersonal communication dynamics. Concentration is focused on the personal, situational and cultural influences on various societal interactions including those of perception, interpersonal dynamics, power structures and conflict development, verbal and nonverbal symbol systems, and listening. Discussions of theory and structured exercises are combined to have students explore multiple approaches to interpersonal relationships in both personal and professional contexts.

Transfers to both UC/CSU

C-ID: COMM 130

AA/AS General Education: AA/AS D2

COMM-103H Honors Interpersonal Communication **3 Units (LEC 48-54)**

This course provides students with fundamental knowledge of relational, social and cultural development through the examination of interpersonal communication dynamics. Concentration is focused on the personal, situational and cultural influences on various societal interactions including those of perception, interpersonal dynamics, power structures and conflict development, verbal and nonverbal symbol systems, and listening. Discussions of theory and structured exercises are combined to have students explore multiple approaches to interpersonal relationships in both personal and professional contexts.

Prerequisite: Acceptance into the Honors Enrichment Program.

Transfers to both UC/CSU

C-ID: COMM 130

AA/AS General Education: AA/AS D2

COMM-104 Argumentation and Debate (formerly Advocacy and Argument) **3 Units (LEC 48-54)**

This course develops skills of critical inquiry and advocacy. Through the analysis and development of oral and written arguments, the student will gain experience in evaluating reasoning, identifying logical fallacies, testing evidence and sources of information, advancing a reasoned position, and refuting arguments.

Recommended Preparation: ENGL-C1000 or concurrent enrollment in ENGL-C1000.

Transfers to both UC/CSU

C-ID: COMM 120

AA/AS General Education: AA/AS D2

COMM-104H Honors Argumentation and Debate (formerly Advocacy and Argument) **3 Units (LEC 48-54)**

This course develops skills of critical inquiry and advocacy. Through the analysis and development of oral and written arguments, the student will gain experience in evaluating reasoning, identifying logical fallacies, testing evidence and sources of information, advancing a reasoned position, and refuting arguments.

Prerequisite: Acceptance into the Honors Enrichment Program.

Recommended Preparation: ENGL-C1000 or concurrent enrollment in ENGL-C1000.

Transfers to both UC/CSU

C-ID: COMM 120

AA/AS General Education: AA/AS D2

COMM-106 Small Group Communication **3 Units (LEC 48-54)**

This course studies communication in small group contexts. Topics include the development of group rules and norms, the emergence of leadership and other roles, and the importance of diversity in decision making. Through participation in group simulations and discussions, the student will learn creativity and critical thinking in problem solving and will develop skills of listening, leadership, consensus building, and conflict management.

Transfers to CSU only

C-ID: COMM 140

AA/AS General Education: AA/AS D2

COMM-108 Intercultural Communication
3 Units (LEC 48-54)

This course studies communication and culture. It is designed to develop the student's understanding of intercultural communication between/among people from different ethnic and cultural groups across a variety of contexts, both global and domestic. This course focuses on the influence of cultures, languages, and social patterns and explores theory and knowledge of effective communication within and between cultures. It examines potential sources of conflict and ways to improve and appreciate communication of diverse groups.

Recommended Preparation: ENGL-C1000.

Transfers to both UC/CSU

C-ID: COMM 150

Cal-GETC Area(s): AREA-4

AA/AS General Education: AA/AS B2

COMM-108H Honors Intercultural Communication
3 Units (LEC 48-54)

This course studies communication and culture. It is designed to develop the student's understanding of intercultural communication between/among people from different ethnic and cultural groups across a variety of contexts, both global and domestic. This course focuses on the influence of cultures, languages, and social patterns and explores theory and knowledge of effective communication within and between cultures. It examines potential sources of conflict and ways to improve and appreciate communication of diverse groups.

Prerequisite: Acceptance into the Honors Enrichment Program.

Recommended Preparation: ENGL-C1000.

Transfers to both UC/CSU

C-ID: COMM 150

Cal-GETC Area(s): AREA-4

AA/AS General Education: AA/AS B2

COMM-111 Introduction to Mass Communication (formerly COMM-110)
3 Units (LEC 48-54)

This course provides a survey of mass communication and explores the relationships between media, people, and society. The course covers media history, structure, and trends in books, newspapers, magazines, radio, television, recorded music, film, home video, and the Internet. Students will research mediums, apply theories, and analyze media effects within the context of economics, technology, law, ethics, and social issues. *Cross-listed as JOUR-111.

Transfers to both UC/CSU

C-ID: JOUR 100

AA/AS General Education: AA/AS B2

COMM-113 Oral Interpretation of Literature
3 Units (LEC 48-54)

This course analyzes the art of communicating works of literary merit to an audience; it is an introduction to performance studies. Appropriate literary selection and the use of vocal skills, along with facial and body expression will be developed in order to present works of literature to a theatrical audience. Individual and group performances of poetry, prose, and drama are included. *Cross-listed as THA-113.

Transfers to both UC/CSU

C-ID: COMM 170

AA/AS General Education: AA/AS C

COMM-115 Persuasion
3 Units (LEC 48-54)

This course is designed to provide a better understanding of the theory, practice, and strategies of persuasion in a variety of human contexts. Knowledge of the persuasion process and social influence should enable one to make more informed decisions as a sender and receiver of persuasive messages. This course will help students become more effective at influencing others.

Transfers to both UC/CSU

C-ID: COMM 190

COMM-117 Organizational Communication
3 Units (LEC 48-54)

This course examines and explores the role of communication within organizations. Concern will be given to theories and application pertaining to communication in the workplace. Areas such as technologies, leadership, teamwork, culture, diversity, global organizations, and ethics will be examined.

Transfers to CSU only

COMM-120 Survey of Communication Studies
3 Units (LEC 48-54)

This course examines a range of theoretical approaches to the field of communication studies and acts as an introduction to the field of communication by addressing public, rhetorical, interpersonal, intercultural, group, organizational, mass, and mediated communication. Individual and group presentations help students identify and analyze communication patterns and their effects as well as develop strategies for becoming better communicators.

Transfers to both UC/CSU

C-ID: COMM 180

AA/AS General Education: AA/AS B2

COMM-150 Public Relations (formerly COMM-119)
3 Units (LEC 48-54)

This course is an introduction to the principles, history and development, and practice of Public Relations. It examines the origins and evolution of the role of the PR practitioner. Students will learn to identify trends and use research and respond ethically to the many challenges facing organizations today. Planning, strategic management, choice of media tactics, and types of campaigns are scrutinized and analyzed as are crisis communication and credibility. *Cross-listed as JOUR-150.

Transfers to CSU only

COMM-160 Debate and Forensics Activities
1 Unit (LEC 16-18)

This course prepares students to compete in intercollegiate speech and debate tournaments. Students will engage in research, preparation of interpretive material from literature, construction of debate cases, and lab practice for competition.

Recommended Preparation: COMM-C1000 or COMM-104 or COMM-113 or THA-113 or concurrent enrollment in COMM-C1000 or COMM-104 or COMM-113 or THA-113.

Transfers to both UC/CSU

C-ID: COMM 160B

Times may be taken for credit: 4

COMM-201 Advanced Public Speaking
3 Units (LEC 48-54)

This course develops advanced principles and skills of public speaking including application of rhetorical theory, advanced research skills, in-depth audience analysis, and the art of clear, precise, and articulate delivery. In addition to fostering eloquence, consideration is paid to information competency, specific contexts of oratory and advanced critical analysis of public discourse.

Prerequisite: COMM-C1000 (with a grade of C or better).

Transfers to both UC/CSU

COMM-299 Special Projects: Communication Studies
1-3 Unit (IS 16-54)

Students with previous course work in the program may do special projects that involve research and special study. The actual nature of the project must be determined in consultation with the supervising instructor.

Prerequisite: Two Communication Studies classes must be completed prior to enrollment; a Special Projects contract must be completed with the instructor prior to enrollment.

Transfers to CSU only

COMM-516 Gender and Communication (formerly COMM-116)
3 Units (LEC 48-54)

This course examines gender differences in communication, including theories concerning differences, as well as, issues of gender in a variety of contexts such as families, relationships, the workplace, the media and school. (formerly COMM-116)

Transfers to CSU only

Cal-GETC Area(s): AREA-4

AA/AS General Education: AA/AS B2

COMM-549 Work Experience Education: Communication Studies
0.5-8 Units WEE 24-432

This experiential learning course places students in supervised internships related to their academic major or career interests. Through hands-on work experience, students will build upon classroom-based learning and develop transferable skills. Internship work sites must be approved by the college prior to enrollment.

Other Enrollment Criteria: Each student must be enrolled for the full semester and have completed one course in the discipline. Student must also complete a WEE Orientation and Training Plan (Agreement) prior to registration. Please refer to the Work Experience Student Handbook for specific information.

Transfers to CSU only

Offered as Pass/No Pass Only